



# INCREASING TRUCKING PROFITABILITY

## HOW SAFETY DRIVES YOUR BOTTOM LINE

TUESDAY, MARCH 26, 2024 | 11:00 AM EST

**JOIN** Brian Fielkow, Executive Vice President of Acrisure's Risk Resources, and moderator Kevin Forbes, Acrisure Commercial Lines Client Advisor, for a discussion on why safety leadership is a critical driving force behind long term trucking company profitability. A company's safety performance is largely a reflection of the environment which leaders create. Companies that make prevention and risk management core competencies enjoy a sustainable competitive advantage against their peers. They enjoy better employee morale and customer satisfaction, lower costs, and greater profitability. At this webinar, we'll show you how to make it happen with practical, hands-on ideas.



### BRIAN FIELKOW

Executive Vice President of Risk Resources

Having led safety-sensitive businesses for more than 25 years, Brian brings a real-world perspective. He is the former owner of Houston-based Jetco Delivery. During his tenure at Jetco, Fielkow grew the company eleven times over and ultimately sold it by putting his efforts into creating an engaged team dedicated to uncompromising safety. Brian is the recipient of the National Safety Council's (NSC) 2022 CEOs Who "Get It!", the NSC's 2018 Distinguished Service to Safety Award, and was named by the Houston Business Journal as One of Houston's Most Admired CEOs.

Brian published *Leading People Safely: How to Win on the Business Battlefield* with James T. Schultz. This straightforward, how-to guide provides leaders in safety-sensitive industries with tools to maximize organizational performance through safety leadership. Jim and Brian show how to bring people and process together in full alignment to provide a definitive competitive advantage.

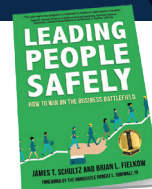


### KEVIN FORBES

Commercial Client Advisor

Kevin has provided insurance and risk management services to transportation, warehousing, and logistics companies for more than 20 years. Kevin has created solutions designed to reduce the overall cost of his client's insurance programs using both traditional and alternative policy structures. By helping them manage their safety and compliance performance, mitigating risks through contracts and reducing claims, his clients experience greater profitability by lowering their costs for the long term. He has been a member of the PA Motor Trucking Association for the past 15 years and currently sits on the State Board of Governors and the Philadelphia Chapter Board of Governors.

All attendees receive a complimentary copy of Brian's Book: *Leading People Safely: How To Win On The Business Battlefield*



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